

Identify The Slogan

Can you identify these corporate slogans? Though some are not in use anymore, count how many catchphrases you can remember and see if those brands have good advertising campaigns. The answers are on the next page.



1

I'm lovin' it

6
Quality is Job 1.

14
Finger-lickin' good.

16
No More Tears.

22
It's everywhere you
wanna be.

9

The milk chocolate
melts in your mouth,
not in your hand.

21
The world's local bank.

17
It keeps going, and
going, and going.

2

Connecting
people

5
Once you pop,
you can't stop!

15
A Diamond is forever.

1/2

3
Smile with
every mile

13
Don't leave home
without it.

7
It's for you

25
Liberate your senses

18
It's the real thing.

23
Keep discovering.

8

Snap! Crackle! Pop!

4
Nothing comes
between me and
my jeans.

19
Impossible is nothing.

20
Because you're worth it.

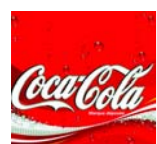
10
The next generation

11
They're Great!

12
Breakfast of
Champions.

24
Like.no.other

26
Camera meets phone



Identify The Slogan

- **1.** McDonalds
- **2.** Nokia
- **3.** Nissan
- **4.** Calvin Klein
- **5.** Pringles
- **6.** Ford
- **7.** MBC 4
- **8.** Kellogg's Rice Krispies Cereal
- **9.** M & Ms
- **10.** Pepsi
- **11.** Kellogg's Frosted Flakes
- **12.** Wheaties Cereal
- **13.** American Express credit card
- **14.** Kentucky Fried Chicken
- **15.** De Beers
- **16.** Johnson's Baby Shampoo
- **17.** Energizer Batteries
- **18.** Coca-Cola
- **19.** Adidas
- **20.** L'Oréal
- **21.** HSBC
- **22.** Visa
- **23.** Emirates Airlines
- **24.** Sony
- **25.** Virgin
- **26.** Sony Ericsson